



Official Newsletter of the Pacific International Cup

2017 Early Edition - March 29, 2017

# It's Almost Time for the 2017 PIC!

Final preparations are underway for this year's Pacific Interna- everything is ready when teams start arriving. From hotel tional Cup—the 18th Annual gathering of top club curlers from British Columbia, The Yukon, USA, Australia, New Zealand and other countries. This year's event runs April 19-23 at Richmond Curling Club in Richmond, B.C. As usual, your volunteer committee has been hard at work making sure

shuttles, to embroidery of crests on jackets, to publishing daily newsletters, and organizing the World Championship One-End Bonspiel--you'll receive first class treatment off the ice to go along with first class ice and rocks for top competition. We look forward to seeing you in April!

## We need your help!

The PIC committee, and editors of "The PIC Times" are looking for your help! Please send us short biographies of your team and team members (and photos!) for use in our "meet the teams" section (email via: newsletter@picup.ca ). And please contact your own local media to let them know you are competing in this year's event. Usually a few paragraphs emailed to a local newspaper, radio or TV station, might generate a preview story. Please provide them with our website address http://www.picup.ca/home.php and social media contacts (in the blue box below) so they can get more information, and follow your results online.

### **Our Sponsors**

If you didn't know, there is a free shuttle service available from our sponsor hotel, Pacific Gateway Hotel at Vancouver Airport, to the Richmond Curling Centre (and return).

Key West Ford graciously provides us with vehicles so we can provide transportation to the PIC participants.



And don't forget all our other spon-

sors below! Without them, we could not put on this great event. Please support all our sponsors so they can continue to support the PIC.

#### **Sweeping** Moratorium

As of the 2017 PIC, we are following Curling Canada's rules regarding sweeping.

You can find more information http://picup.ca/sweeping.htm

# Silent

Auction

Don't forget your silent auction items! All proceeds go to our official charity partner, Spinal Cord Injury BC

Learn more at: <u>http://sci-bc.ca/</u>



### Find us on Social Media

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Use **#picupcurl2017** for all your posts!

#### Title Sponsor

Partner Sponsors











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